

FDI online
fashion design institute
In partnership with Le Mark School of Art

COURSE PROSPECTUS

Diploma of Fashion Design



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WELCOME



Welcome to the Online Fashion Design Institute's Course Prospectus!

At the Online Fashion Design Institute (FDI) we offer a Diploma of Fashion Design.

Our Fashion Design Course is provided online, allowing you to study at home, in your own time and at your own pace.

As online education is now the preferred method of study for many people all around the world, the Online Fashion Design Institute has developed a unique learning platform and innovative course to provide you with everything you need to succeed.

You will receive:

- › The skills and knowledge required to become a successful fashion designer, either as a full or part-time freelance career or to enjoy an exciting new hobby.
- › Extensive support from a variety of sources during your studies.
- › Your own personal tutor who will be there to help you 24 hours a day, 7 days a week.
- › Personalised feedback on all your assignments and image submissions.
- › Access to our dedicated student support team, available 24 hours a day, 7 days a week.
- › Access to our exclusive Facebook group, designed specifically for our students.
- › A 7 day money back guarantee from the day you enrol.

LE MARK SCHOOL OF ART



The Online Fashion Design Institute has partnered with Le Mark School of Art. We believe this partnership will enable us to give our Indian students an even better studying experience. By using Le Mark's in-depth knowledge of the Indian market, together with The Online Fashion Design Institute's expertise at delivering online courses, we believe we can provide the best fashion design courses to our students.

Our course caters to those who are on the move, who want to learn skills for a new hobby or prepare themselves for a refreshing career.

We provide the technical and practical skills necessary to translate ideas into reality, and our commitment to providing a quality training program has resulted in unique teaching and student support systems that have produced unparalleled results.

Not only is our program unique and interactive, but it's fun, inspiring and provides you with the skills to start your own business!

lemarkinstitute.com



OUR PHILOSOPHY

We believe fashion is an important way of self expression through clothing, textiles and accessories.

Not everyone has time to study a 4 year, full-time course at university. So we've created the ultimate online courses in fashion design.

It caters to those who are on the move, the go-getters who have a side hustle and the stay at home mums and dads who want to learn how to create their own clothing or prepare themselves for a refreshing career.

We provide the technical and practical skills necessary to translate design ideas into reality, and our commitment to providing a quality training program has resulted in unique teaching and student support systems that have produced unparalleled results.

Not only is our program unique and interactive, but it's fun, inspiring and provides you with the skills to start your own business!



OUR COURSE



Our Online Fashion Design course is delivered online and is designed to be self-paced. The Course consists of 12 modules + 12 assignments and students are provided with 12 months to complete the course.

[View Module Outlines](#)

Our course is cutting edge and written by some of the best fashion designers in the industry. The aim of our course is to provide you with the knowledge and skills required for a career as a professional fashion designer or to excel as a keen hobbyist.

To help you achieve this, you will be paired with a personal tutor for the duration of your course who will be there to help you 24 hours a day, 7 days a week.

OUR ACCREDITATION

We strongly believe in providing the best quality service and learning experience available online. We have partnered with a number of third-party accreditation bodies to give you peace of mind and confidence in studying with us.

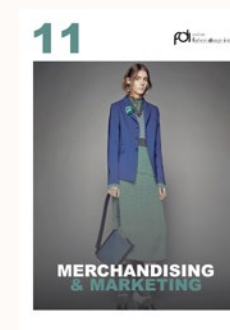
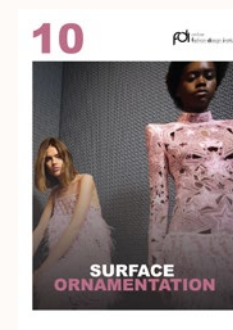
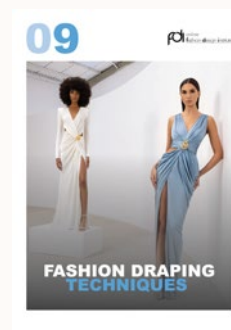
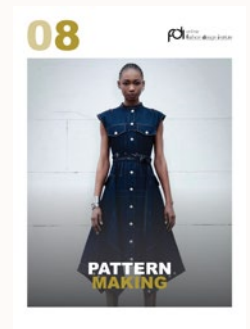
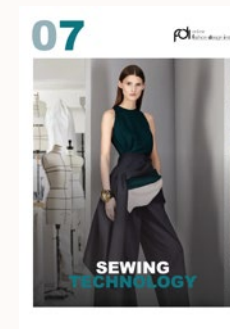
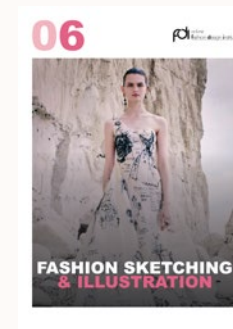
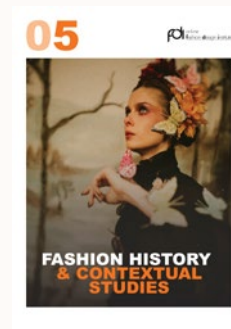
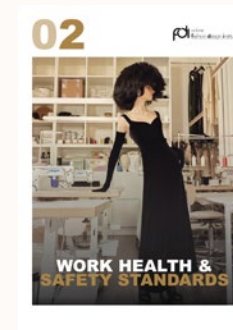
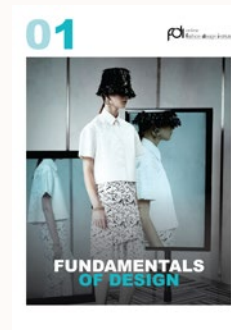
We are recognised globally by the following bodies:

- › IARC (International Approval and Registration Centre)
- › BAC (British Accreditation Council)
- › BBB (Better Business Bureau)
- › UKRLP (United Kingdom Register of Learning Providers)



COURSE MODULES

- › Module 1 Fundamentals of Design
- › Module 2 Work Health & Safety Standards
- › Module 3 The Fashion Industry
- › Module 4 Textiles & Clothing
- › Module 5 Fashion History & Contextual Studies
- › Module 6 Fashion Sketching & Illustration
- › Module 7 Sewing Technology
- › Module 8 Pattern Making
- › Module 9 Fashion Draping Techniques
- › Module 10 Surface Ornamentation
- › Module 11 Merchandising & Marketing
- › Module 12 Building Your Collection



VIDEO TUTORIALS

Our course provides students with exclusive access to over 10 hours of professionally shot HD video tutorials. These videos complement the course modules by explaining design techniques and processes, as well as demonstrating historic, iconic, and on-trend designs.

Our video tutorials are presented by the course contributors, each offering their own unique insights and industry knowledge gained throughout their careers.

[Video Outlines](#)



FLEXIBLE STUDY OPTIONS

Studying online is easy with FDI!

Our online course has been designed to fit around your lifestyle, not the other way around.

It is completely self-paced, which means you choose when to study!

We offer 24 hour student support, 7 days a week, every day of the year and your tutor will guide you closely through each step of the course, offering personalised and specific constructive criticism on your submitted work.

If you ever have any questions in relation to your course or assignments, all you need to do is send your tutor a quick message via the student website and they will reply with an answer as soon as they can.

We also offer flexible payment options!



THE CONTRIBUTORS

At FDI, our team of contributors are passionate about the fashion industry and are active in the field. Their vast professional experience, love for fashion and infectious enthusiasm will provide you with the most up to date fashion design education.



Kathryn Hagen

Everyone dresses, thus building a unique visual identity. Kathryn Hagen has spent much of her adult life exploring global fashion culture and the relationship of the designer to the fine artist. She believes in the validity of *thinking with your hands* and the value of the *maker* in this extreme technological age.



Dr. Amy Williams

Amy (Amelia) Williams, Ed.D. is a Change Consultant focused on sustainability strategies advocating for environmental and social justice, and specifically, gender equity initiatives. She earned her Doctorate of Education from the University of Southern California, Rossier School of Education in Organizational Change and Leadership, and completed a Leadership Fellowship at the California College of the Arts.



Samira Shah

A passionate educationist, social entrepreneur, and keen thought leader – Ms Samira Shah is the principal architect and founder of the leading design school, Le Mark School of Art, Mumbai, and Timeless Artisans, an exciting study venture for art enthusiasts around the world. Samira found her true calling as a teacher over 20 years ago and has constantly contributed to and built the fashion and textile industry.



Dr. Kay Khan
(Ed.D)

Dr. Kay Khan (Ed.D) (Dr. K) is an Educator, Author, Content Creator, Marketer, Designer and has held many professional titles over the years. Since 2002, these titles, which include Founder, Lecturer, Retail Store Manager, Makeup Artist, and Instructional Designer, and Apparel Manufacturing Consultant (Product Development) have aligned perfectly with her Bachelors Degree in Apparel Merchandising and Management/Apparel Production, Masters of Arts and Doctorate of Education.



Christina Exie

Christina is a winner of the prestigious reality TV show Project Runway 2012, which set a perfect platform for her to achieve global design success. After getting her fashion degree and being an entrepreneur at heart she launched her Australian Athleisure wear brand EXIE.



Orlanda Young

Orlanda Young has been a fashion design professional for over 30 years. She is a graduate of the University of the Arts, London UK and The Fashion Institute of Technology, NYC USA. Her degree focus has been in both fashion design and costume design. Her work as a fashion designer extends from couture in London to ready-to-wear in NYC in both women and menswear.

THE TUTORS

Our tutors have been handpicked for their own professional success and their ability to pass on what they know. The tutors who work for us are not just teachers but leading professionals in their field.

Your personal tutor will guide you through each step of the course, offering personalised and specific feedback on your submitted work. If you ever have any questions in relation to your course, all you need to do is send your tutor a message, and they will promptly reply with an answer.

With this close mentorship, you will feel like your tutor is in the room with you, and all this can be achieved from the comfort of your own home.

One of the greatest benefits of our courses is your one-on-one relationship with your personal tutor. Gain inside information on how to develop your career or hobby aspirations from a working professional.

If you would like more detailed information on any or all of our amazing tutors, simply visit our [website](#).



Laura
Hawthorne



Christina
Exie



Katharine
Giles

OUR COMMUNITY

Online study provides us with unique opportunities to bring students together and share a wealth of information that goes beyond our Fashion Design Course.

Even before enrolling, you can view and follow us on Instagram, Pinterest, Facebook, YouTube and LinkedIn. Through these channels, you can see some of our inspirational posts and student work, get involved in competitions or start learning right away by reading some of our shared content.

Once enrolled, we encourage all students to take part in our exclusive Facebook group. This is a group only available to current students and course graduates, providing a space to share images, ideas and to discuss the developments and challenges in the world of fashion design as a whole.

Our social media not only aims to be educational, but it also strives to celebrate the accomplishments of our designers by highlighting their abilities, providing recognition for their hard work and helping to share their unique visions with the world.

Start following us now, and be inspired by what our students and graduates have accomplished!



REQUIREMENTS



Previous experience in the field of fashion design is not necessary to enrol in our Online Fashion Design Course. Our course has been developed for individuals, who wish to practice fashion design as a hobby, expand their existing knowledge or become a working professional in the near future.

The course contains practical tasks and a list of materials has been compiled as you progress through the course.

You may need a choice of fabrics, accessories or embellishment materials based on your theme for the final ensemble.

Aside from that, we only require that you have access to a computer and internet connection, and you bring all your enthusiasm and passion to succeed in what you love.

The student site, course materials and tutor can all be accessed via a Mac or PC and will also function on all popular mobile and tablet devices.

GETTING STARTED

Getting started at The Online Fashion Design Institute has never been easier!

While many learning institutes have lengthy enrolment processes, quarterly or yearly admissions and complex prerequisites, FDI provides equal opportunities for all individuals who want to improve their skills.

Enrolling in our Fashion Design Course takes less than 5 minutes. You can get started right away by following these few simple steps:

- › Visit Our Website: www.onlinefashiondesigninstitute.in
- › Choose Your Study Fee Plan
- › Enter Your Full Name
- › Enter Your Email Address
- › Submit Your Details

Because we understand that starting a new adventure into fashion design can feel like a big commitment, our support staff are also available 24/7 to assist you with any queries you might have. Feel free to [contact us](#) at any time!



COURSE PROSPECTUS

www.onlinefashiondesigninstitute.in

In Partnership with Le Mark School of Art:

401, Jyoti Chambers, Junction of J.V Road and Hirachand Desai Road, Opp. Metro Station, Ghatkhopar (W), Mumbai - 400086

