



THE INSTITUTE OF MAKEUP ARTISTRY

• PROFESSIONAL MAKEUP ARTISTRY COURSES •

AUSTRALIAN ACCREDITED DIPLOMA COURSE

RTO code: 45423

**INTERNATIONAL
CERTIFICATE COURSE**



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WELCOME

Welcome to The Institute of Makeup Artistry's Course Prospectus!

Both versions of our Makeup Artistry course are provided online, allowing you to study at home, in your own time and at your own pace. As online education is now the preferred method of study for many people around the world, The Institute of Makeup Artistry has developed a unique learning platform and innovative courses to provide you with everything you need to succeed.

You will receive

- The skills and knowledge required to become a successful Makeup Artist, either as a full- or part-time freelance career, or to enjoy an exciting new hobby.
- Access to 24+ hours of HD video content and tutorials
- Feedback on all your assignments, video and image submissions from a personal tutor.
- Access to our dedicated Student Support team, available 24 hours a day, 7 days a week.
- Access to our exclusive Facebook group, designed specifically for students completing the course.
- A 7 day money back guarantee from the day you enroll!



LE MARK SCHOOL OF ART

The Institute of Makeup Artistry has partnered with Le Mark School of Art. We believe this partnership will enable us to give our Indian students an even better studying experience. By using Le Mark's in-depth knowledge of the Indian market, together with The Institute of Makeup Artistry's expertise at delivering online courses, we believe we can provide the best makeup artistry course to our students.

Our courses cater to those who are on the move, who want to learn how to improve their makeup artistry skills or prepare themselves for a refreshing career.

We provide the technical and practical skills necessary to translate ideas into reality, and our commitment to providing a quality training program has resulted in unique teaching and student support systems that have produced unparalleled results.

Not only is our program unique and interactive, but it's fun, inspiring and provides you with the skills to start your own business!

www.goldenharbourcorp.com



LE
MARK
SCHOOL OF ART



THE COURSES

Our Makeup Artistry Courses are delivered online and are made up of 12 written modules, 12 knowledge and skill-based assignments, and 24+ hours of video content. Students studying the Certificate Course are provided up to one year to complete their studies, whereas students studying the Diploma Course are provided up to 18 months to complete their studies.

During this time you will be educated in all aspects of Makeup Artistry by an experienced Professional Makeup Artist and Makeup Artistry Educator.

[Australian Accredited Diploma Module Outlines](#)
[Australian Accredited Diploma Course Units](#)

[International Certificate Module Outlines](#)

Both versions of our course are cutting edge, written by some of the best working Makeup Artists in the industry. The aim of our courses is to provide you with the knowledge and skills required for a career as a professional Makeup Artist or to excel as a keen hobbyist. To help you achieve this, you will be paired with a personal tutor for the duration of your course that will be there to help you 24 hours a day, 7 days a week.

Because we strongly believe in providing the best quality service and learning experience available online, we have partnered with a number of third-party accreditation bodies to give you peace of mind and confidence in studying with us. We are recognised globally as a leading online education provider!



AUSTRALIAN ACCREDITED DIPLOMA COURSE

REGISTERED TRAINING ORGANISATION INFORMATION

The Institute of Makeup Artistry is owned and operated by Online Education, a [Registered Training Organisation](#) (RTO Code: 45423), which allows us to offer you the Diploma of Screen and Media (Speciality Makeup Services) - CUA51015.

Below are some of the key components of our Diploma course:

Vocational education and training (VET) accredited course:

Australian Skills Quality Authority (ASQA) regulated course that ensures that the Diploma course meets quality assurance requirements.

More In-depth:

The Diploma modules and their corresponding assignments meet all regulatory criteria and as such are more robust and in-depth to better prepare you for entering the workforce at the end of the course.

Highly Qualified Trainers and Assessors:

All of our Diploma tutors have the experience and qualifications required by Government standards to deliver accredited training.


Integration of Units of Competency:

The author has covered the knowledge and performance evidence for all of the units required to be covered by the Standards for RTOs. The units covered in our Diploma course can be viewed [here](#). These units have been integrated into our 12 module course in a unique and interactive way that allows the student a cohesive and enjoyable journey.



AUSTRALIAN ACCREDITED DIPLOMA COURSE

UNITS COVERED



BSBCRT501	Originate and develop concepts
CUAIND502	Maintain and apply creative arts industry knowledge
CUAPPR505	Establish and maintain safe creative practice
BSBCRT402	Collaborate in a creative process
BSBDES402	Interpret and respond to a design brief
BSBDES501	Implement design solutions
BSBSMB401	Establish legal and risk management requirements of small business
BSBSMB404	Undertake small business planning
BSBWHS504	Manage WHS Risks
CUAMUP401	Design, apply and remove makeup
CUAMUP402	Maintain makeup and hair continuity
CUAMUP403	Style hair for performances or productions
CUAMUP404	Style wigs and hairpieces for performances or productions
CUAMUP502	Design and apply specialised make-up
CUAMUP503	Design and apply special make-up effects
CUAMUP504	Create prosthetics for special make-up effects

PROFESSIONAL MAKEUP ARTISTRY COURSES

MODULES COVERED

Modules

Module 1	Makeup Products and Equipment
Module 2	Face, Eyebrow, Eye, and Lip Shapes
Module 3	Glamour Makeup for Photography
Module 4	High Fashion Makeup
Module 5	Makeup for Film and Television
Module 6	Theatre Stage Makeup
Module 7	Old Age Makeup
Module 8	Character Makeup
Module 9	Special Effects Makeup
Module 10	Simple Prosthetics
Module 11	Wigs and Artificial Facial Hair (International Certificate)
Module 11	Hair and Wig Styling (Australian Accredited Diploma)
Module 12	Working as a Freelance Makeup Artist

VIDEO TUTORIALS

Both versions of our course provide students with exclusive access to over 24 hours of professionally shot HD video tutorials. These videos complement the course modules by explaining makeup techniques and processes, as well as demonstrating historic, iconic, and on-trend makeup designs.

Because each video is presented by the author, Rachel Dal Santo, you will not only be provided with unique insights into makeup styles, but you will also be provided with related materials such as diagrams, mood boards, face charts, and equipment lists.



STYLES AND OPPORTUNITIES

These courses cover all aspects of Bridal, Fashion, Film, Television, and Theatre makeup. Products, tools, terminology, designing skills, and various application techniques are discussed in detail for each makeup style and each medium.

Upon successful completion of the courses, employment opportunities for graduates can be found within any of these fields.



WEDDINGS AND SPECIAL EVENTS

Many makeup artists specialise in this sector, usually offering a mobile service. This type of work is mainly available on the weekends, which means you can establish your business while still being employed within the industry. Various bridal makeup styles are covered including traditional Indian and Asian looks. "Red Carpet" and other glamour styles are also covered.

FASHION

Some of the world's most successful and well-known makeup artists work in the fashion industry. As a fashion makeup artist you can work backstage at fashion shows and contribute to editorials for big fashion publications.

In both courses, we'll give you the skills and knowledge to enable you to produce creative and innovative high fashion looks.



BLOGGING

Makeup blogging on various Internet platforms has become extremely popular. What was once a nonexistent industry is now one of the highest paying industries in Makeup Artistry.

As a successful makeup blogger, you'll have the freedom to work with and even be sponsored by makeup and beauty brands. You'll have the ability to express your creativity with makeup and connect or collaborate with other like-minded makeup and beauty bloggers while making a living at the same time.



FILM AND TV

A makeup artist is an essential part of the film and TV industry as they are responsible for transforming actors into their characters to make them believable to the audience. Makeup artists work closely with presenters and news reporters to ensure they are camera ready.

You will learn how to work on film and TV sets and acquire the skills needed to use the correct makeup tools and techniques to create a camera ready look.





SPECIAL EFFECTS

Special Effects Makeup is a favourite for some students! The courses cover an in-depth introduction to this sector of the makeup industry. You will learn how to simulate injuries (cuts, bruises, burns, etc.), tattoos with makeup and produce simple prosthetics.

THEATRE

Many makeup artists choose to specialise in theatre makeup where they transform performers into characters for theatre productions and operas. You will learn how to create theatrical looks that stand out on the stage.



RETAIL

Retail positions in the makeup industry vary widely. They range from simply selling products to providing in-store makeup trials and advice for the casual or professional buyer to becoming a brand ambassador. A strong grounding in the use and application of makeup will help make you the perfect candidate for full-time or part-time employment in the industry.



FURTHER STUDY OPTIONS

The Institute of Makeup Artistry offers optional Advanced Modules, which can be purchased should you wish to specialise in a given field and further your studies.

To take part in these Advanced Modules, you will need to enrol in either course and complete the initial two modules before the Advanced Modules will become available to you. This is to ensure you have a basic understanding and knowledge of makeup application and design.

Further study options include

- Bridal Makeup Techniques and Airbrushing
- Business, Branding, Marketing and Social Media for Makeup Artists

Read more about the Advanced Modules by clicking the link below.

[The Advanced Modules](#)



THE AUTHOR AND COURSE TUTORS

Rachel Dal Santo, the author of both Professional Makeup Artistry courses, is a makeup artist with over 30 years' experience and has worked in all facets of the Makeup Industry. The opportunity to teach her craft and pass on her knowledge and passion for makeup artistry is now Rachel's main focus. Read more about Rachel Dal Santo by clicking the link below.

[The Author](#)

Our Tutors have been handpicked for their professional successes and their abilities to pass on their knowledge. The tutors who work for us are not just teachers, but leading professionals in their field. Your personal tutor will guide you through each step of the course, offering personalised and specific feedback on your submitted work. If you have any questions relating to the course, just send your tutor a message and they will promptly reply.

With close tutor mentorship, you will feel like your tutor is in the same room



Author: Rachel Dal Santo





MENTORSHIP

as you, and this can be achieved from the comfort of your own home. One of the greatest benefits of these courses is your one-on-one relationship with your personal tutor. You can gain inside information on how to develop your career or hobby aspirations from a working professional.

If you would like more detailed information on any of our amazing tutors, simply click on the link below.

[The Tutors](#)

On this page, you will find the tutors' biographies, examples of their work and links to their portfolios. Please feel free to have a look at their websites to gain more information on who they are, the field of Makeup Artistry they work in, and the unique style of their work. If you have any questions at all, please do not hesitate to contact our friendly Student Support team.



Nolene de Jager



Eryn Shannon




Emer Hawkins

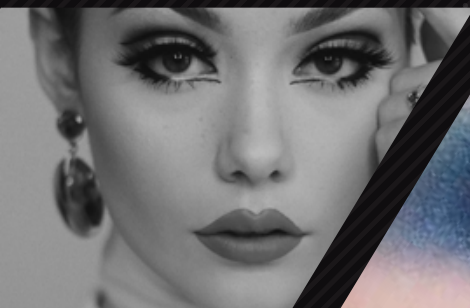
TATIANA STUTZ

GUEST MAKEUP ARTIST

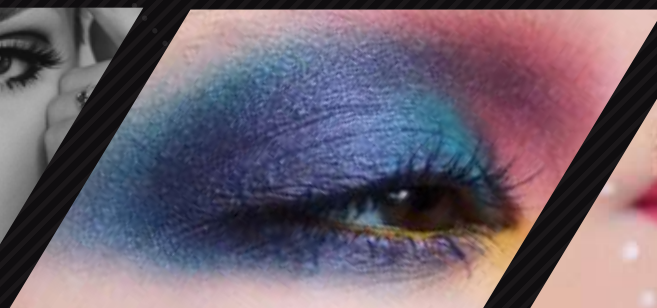
Tatiana Stutz studied as a student under Rachel and has built her professional experience by focusing on school formal, bridal, and fashion makeup. With a strong curiosity, passion and desire to step outside the boundaries of conventional makeup, Tatiana utilised Instagram and her passion for photography to share her more experimental, Avant Garde creations. She is now a successful makeup influencer with a substantial social media following. What started as a side project became the doorway to countless opportunities such as working with major makeup brands like Kat Von D Beauty.

Throughout the courses, Tatiana will appear as a guest makeup artist to demonstrate various makeup designs. To see more of Tatiana's work, visit her Instagram account below.

 @tatianaroseart



Tatiana Stutz





JONAS LERICHE

KEY CONTRIBUTOR

Jonas Leriche is an Art Director and Fine Art Photographer who works with a highly skilled set of Makeup Artists to create breathtaking art pieces. Through his work, Jonas aims to transform individual models into dramatic, iconic figures who tap into a deeper level of experience, melancholy, and mortality. Jonas and his team are excited to be involved with The Institute of Makeup Artistry. "Transforming emotions, intentional or unconscious ideas into gripping images: this is what matters to me..." - Jonas Leriche

www.leriche.be



Jonas Leriche

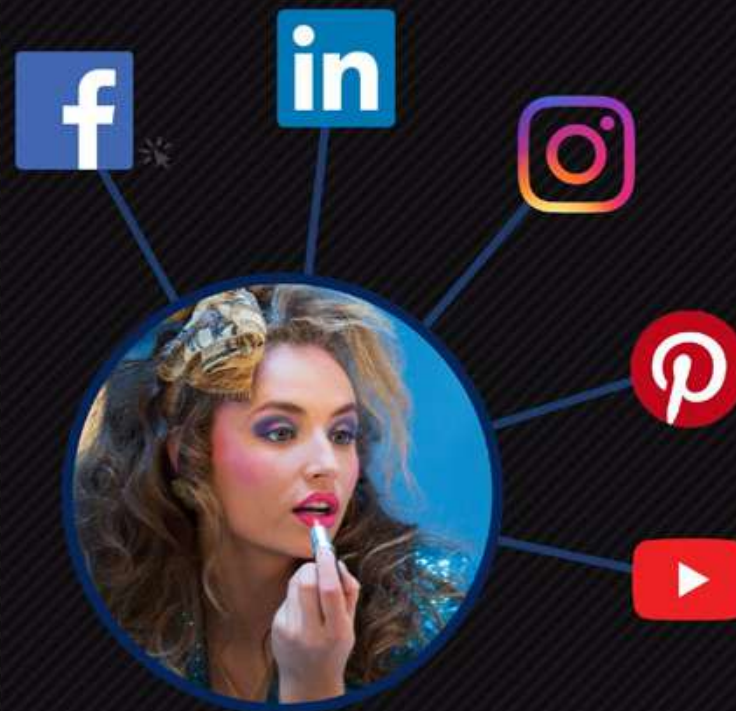
THE COMMUNITY

Online study provides us with unique opportunities to bring students together and share a wealth of information, which goes beyond the Professional Makeup Artistry course. Even before enrolling, you can view and follow us on Instagram, Pinterest, Facebook, Tumblr, YouTube, and LinkedIn. Through these channels, you can see some of our inspirational posts and amazing work by Makeup Artists, enter some of our competitions or start learning right away by reading some of our shared content.

Once enrolled, we encourage all students to take part in our exclusive Facebook group. This is a group only available to course graduates and students, providing a space to share images, ideas, and to discuss the developments and challenges within the field of Makeup Artistry.

Our social media not only aims to be educational but also strives to celebrate the accomplishments of our Makeup Artists by highlighting their abilities, providing recognition for their hard work, and helping to share their unique visions with the world.

Start following us now!





* VISIT OUR WEBSITE



1 | CHOOSE YOUR PAYMENT PLAN



2 | ENTER YOUR FULL NAME



3 | ENTER YOUR E-MAIL ADDRESS



4 | ENTER & SUBMIT YOUR PAYMENT DETAILS

HOW TO ENROL

Getting started at The Institute of Makeup Artistry has never been easier! While many learning institutes have lengthy enrolment processes, quarterly or yearly admissions and complex prerequisites, IMUA provides equal opportunities for individuals who want to perfect their makeup skills and styling.

Enrolling in either of our Professional Makeup Artistry courses takes less than 5 minutes, and you can get started right away by visiting our website and following the simple steps shown to the left.

If you have any questions, please send us an email, or contact us through our website. We will get back to you as soon as possible!

[Contact Us Now!](#)

The Institute of Make Up Artistry

www.theinstituteofmakeupartistry.in

Contact Us:

support@theinstituteofmakeupartistry.in

Address:

Le Mark School of Art
401, Jyoti Chambers, Junction of J.V Road and Hirachand Desai Road,
Opp. Metro Station, Ghatkhopar (W), Mumbai - 400086

REQUIREMENTS

These courses can be completed using a Mac or PC, and the website, course modules and videos can also be accessed on all popular mobile devices. In order to practice new makeup skills and complete the assignments during the course, you will need an assortment of makeup products, applicators, and a phone or camera to record stills and video clips of your practical work.

There are no set rules for being a Makeup Artist. You don't have to be innately gifted, nor do you need to have any previous qualifications. In fact, your success as a freelancer or hobbyist relies almost entirely on having the following qualities: an interest in makeup and makeup artistry, ambition and enthusiasm, and a willingness to learn.

Equipment and Student Discounts

If you do not yet have a makeup kit or you only have a small assortment of makeup products, the first module of The Institute of Makeup Artistry course will cover everything you need to make an informed decision on current and future makeup purchases. It will also outline the incredible discounts on offer to our students through leading makeup brands such as



Australian Accredited Diploma Specific Requirements

After completing your enrolment, you will be required to undertake a Language, Literacy, and Numeracy (LLN) test. This test has been designed to assist us in understanding any additional assistance you may need prior to commencing or throughout your training.

To successfully complete the Australian Accredited Diploma you are also required to complete 105 hours of non-structured training.

For more information, visit our Diploma pre-enrolment information section at www.theinstituteofmakeupartistry.in/prerequisites





ENROL TODAY!